



AETHER CATALYST SOLUTIONS, INC. ENTERS INTO NDA WITH A SMALL MOTORS MANUFACTURER.

Burnaby, British Columbia / December 5, 2023 – Aether Catalyst Solutions, Inc. (“ATHR”) (CSE: ATHR) (FSE:2QZ) is pleased to announce that it has entered into a Non-Disclosure Agreement (the “NDA”) with one of the world’s largest small motors manufacturers (the “Company”).

The Company, based in the United States, is anticipating the tightening of emissions standards in their market. The NDA will allow Aether to share USMEAP data collected over three seasons of field usage showing 100% NO_x reduction in real world conditions.

Taylor Procyk, Chief Operating Officer of Aether comments “Relationships with organizations like this are how we will leverage the USMEAP program into commercial opportunities.”

Paul Woodward, President and CEO of Aether, states “Tightening emissions standards are coming for all internal combustion engines, and for many non-automotive uses the cost of abatement becomes a critical issue. Our work with the City of Burnaby has convinced us that we have a product that eliminates small motors NO_x emissions right now.”

ABOUT AETHER:

Aether Catalyst Solutions, Inc. is focused on providing an order of magnitude cost reduction in automotive catalytic converter catalyst, while meeting, or exceeding government emission standards. Aether is working to quickly advance its technology through rapid screening of new materials directed at enhancing end of life conversion levels after accelerated aging. While Aether’s primary focus has been automotive applications, the company is also developing catalysts to address small motors emissions – a significant contributor to urban air pollution.

FOR FURTHER INFORMATION PLEASE CONTACT:

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The Canadian Securities Exchange (“CSE”) or any other securities regulatory authority has not reviewed and does not accept responsibility for the adequacy or accuracy of this management prepared news release.

Forward-Looking Information

This release may include certain statements that are deemed “forward-looking statements”. All statements in this release, other than statements of historical facts, that address events or developments that Aether expects to occur, are forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words “expects”, “plans”, “anticipates”, “believes”, “intends”, “estimates”, “projects”, “potential” and similar expressions, or that events or conditions “will”, “would”, “may”, “could” or “should” occur. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in the forward-looking statements. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements. Forward-looking statements are based on the beliefs, estimates and opinions of the Company's management on the date the statements are made. Except as required by applicable securities laws, the Company undertakes no obligation to update these forward-looking statements in the event that management's beliefs, estimates or opinions, or other factors, should change.